Rx Awareness Video Transcript

Trailer video Length: 01:54

On-screen text: U.S. Department of Health and Human Services. Centers for Disease Control and

Prevention. CDC created a campaign to increase awareness among Americans about the risks of

prescription opioids. These risks are expressed through personal stories about addiction and overdose.

Ann Marie: My son was 20 years old when he was prescribed opioids.

Devin: I think I was 16 years old. I must have gotten a 30-day script. I took them all in three days.

Brenda: A car ran a stop sign and completely t-boned us.

Tamera: Nothing mattered more than getting my fix.

Audio description: Tamera looks at herself in the mirror.

Mike: I was given a prescription opioid pain medication and within only a few months, I was completely addicted.

Audio description: Mike looks up information about prescription opioids on the computer.

Teresa: My brother RJ had me believe that he knew exactly what he was taking.

Audio description: Teresa shows a photo of her brother, RJ.

Judy: My son Steve did not want to die, but his prescription opioids killed him.

Audio description: Judy shows a photo of her son, Steve.

Mike: It's likely that everybody knows somebody who is struggling with this very problem.

Devin: I was stealing from people, buying substances on the street, and I look back at that time with a lot of shame. You know, that's not who I am.

Mike: I want people to know that these drugs are addictive, and one pill could equal death.

Brenda: There was nobody to tell me that these drugs have a really high potential for addiction.

Ann Marie: My son overdosed at the age of 22 years old.

Audio description: Ann Marie shows a framed photo of her son Christopher.

Teresa: We lost RJ at 32 to prescription opioid overdose.

Audio description: Teresa shows a picture of herself and RJ as kids.

Judy: You never expect that you're going to lose a child. It's all out of order.

Mike: My dad took one pill – one pill too many that ultimately killed him.

Tamera: It just takes one.

On-screen text: Prescription opioids can be addictive and dangerous.

Audio description: Pill bottle rolls across screen.

On-screen text: It only takes a little to lose a lot. CDC.gov/Rx Awareness.